



Consider MAKK Strategies like a Personal Trainer for your BUSINESS & your LIFE!

To Encourage, Empower and Inspire your staff, members or audiences:

Call Today!

Keynotes Workshops Seminars Retreats Webinars Teleclasses

Deirdra E. Gross, Owner/President of MAKK Strategies

Award-winning Productivity Entrepreneur Professional Organizer Speaker
Columnist Talk Show Host Author

MAKK Strategies is based on the belief that an efficient, productive, stress-free life and/or company can be obtained by organizing your physical space, managing time and streamlining processes. Our proven organizational/time management tools and training do work. These productivity skills can be used in all facets of life-work, home, kids, school, hobbies...

Whether you need a local, regional or national presentation, Deirdra Gross will provide a fun and informative session. She has conducted programs for companies and association of all sizes and industries. Deirdra masterfully meshes her program with your organization's culture. (Custom Presentations are available) Audiences will leave inspired, motivated and empowered by her innovative concepts and her enthusiasm.

Deirdra's most requested titles are:

"Juggling the Demands..."- A comprehensive look at the cost of disorganization, the reasons why most people have some level of disorganization, and how time management plays into people's disorganization. Learn how to overcome disorganization thru proper time management and organizational skills.

"What to do once the 'Party' is over"- A comprehensive program on the most important, but largely overlooked, aspect of Networking: How to follow-up on the contacts you make. If you don't follow up, you can't form the relationship and you can't make the sale.

"But that's how we've always done it"- This simple little phrase is one of the main reasons companies aren't realizing the profits they think they could and should be realizing. What has "worked" in the past has become stale and wasteful in a hurry. The secret is to simplify and search for new solutions; easier solutions to make us more efficient.

Deirdra Gross (a.k.a. the "Personal Trainer for Your Life"), is the Owner/President of MAKK Strategies. Deirdra is uniquely qualified to provide Productivity Consulting due to her Bachelor of Science degree in Industrial and Organizational Psychology (I/O) from the Pennsylvania State University and her work in Process Improvement & Redesign for companies such as Bell South, Northern States Power, General Motors and IMC Agrico.

Deirdra is the author of the "MAKK's Top 100 Organizing Tips" and "MAKK's Top 100 Time Management Tips" Booklets. She is also the Host of the Internet talk shows, "Juggling the Demands of Your Business" and "Juggling the Demands of Your Life."

"[This workshop showed me] how to prioritize - no other workshop explained how to decide what is a high or low priority."
-L.Koenig (Single Steps Strategies)

"MAKK Strategies' program helped me to examine my tasks and responsibilities, and organize/prioritize effectively. ...helped me feel less overwhelmed, more confident in getting things done."
-E. Paydo (Burt Hill Associates)

"Today's presentation was very informative and got me motivated to GET ORGANIZED and quit ignoring what needs done!"
-A. Pike (SMPS Events Coordinator)



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Reserve Your Date Today!!

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